

O'REILLY®

Maker Faire® Tokyo

Maker Faire Tokyo 2015 Maker Application Guidebook

Saturday August,1st - Sunday August,2nd
Tokyo Big Sight
West Exhibition Hall 4 + Rooftop Exhibition Area

<http://makezine.jp/event/mft2015/>

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ABOUT Maker Faire Tokyo 2015

Make:

Event Schedule

Event Maker Faire Tokyo 2015

Schedule Saturday, August 1, 2015, 12:00 a.m.-7:00 p.m. (JST)
Sunday, August 2, 2015, 10:00 a.m.-6:00 p.m. (JST)

*Hours may change.

Set-Up Day: Friday, July 31, 2015 - evening (JST)

Saturday, August 1, 2015 – morning (JST)

*Hours to be announced later in the manual.

Event Venue Tokyo Big Sight West Hall 4 + Rooftop Exhibition Area (4th floor)
3-11-1 Ariake, Koto-ku, Tokyo, Japan 135-0063

Admission for Visitors Ticketing Services (Available only in Japan):
(Single Day Tickets) Adult 1,000 JPY / Youth (Ages 18 & under) 500 JPY

At the Entrance (August 1 & 2, 2015) :

Adult 1,500 JPY / Youth (Ages 18 & under) 700 JPY

*Pre-school Children: Free.

*Valid for entry on either Saturday or Sunday. Weekend Passes (2-day) are not provided.

*Makers & Sponsors will get a limited number of tags (passes) depends on your category or program. Please check the manual before buying tickets.

Organizer O'Reilly Japan, Inc.

Official Accounts & Tags Website: <http://makezine.jp/event/mft2015/>

*Website will be launched on April.

Twitter: [@make_jp](https://twitter.com/make_jp) Tags are [#mft2015](https://twitter.com/mft2015) and [#makerfaire](https://twitter.com/makerfaire)

Facebook: [Make: Japan](https://www.facebook.com/MakeJapan) <https://www.facebook.com/MakeJapan>

Instagram: [@make_jp](https://www.instagram.com/make_jp) Post your project's photos with [#mft2015_ig](https://www.instagram.com/mft2015_ig) !

Some of the photos will be picked up for MFT2015 website.

YouTube: [MakeJapan](https://www.youtube.com/user/MakeJapan) <https://www.youtube.com/user/MakeJapan>

Maker Faire Tokyo showcases the amazing work of all kinds and ages of makers—anyone who is embracing the do-it-yourself (or do-it-together) spirit and wants to share their accomplishments with an appreciative audience.

We fortunately have received applications more than double the exhibit spaces. Please note that not all applications will be accepted. Once you apply for the maker exhibit entry, we will contact you to tell whether you win an exhibit ticket by the end of May 2015.

Applications Close – May 8, 2015, 1:00 p.m. (JST)

How to Exhibit

An 2-day exhibit to show-off your project(s), how you made them, and inspire people to make (includes Individuals, Groups, Non-Profits and Businesses)

- **1 table (180cm×60cm) & 2 chairs** *If your project requires larger spaces, submit a request on the Maker Application Form. Extra table rental fee might be invoiced additionally.
- **2 - 4 Maker Tags (passes)** (Extras cost ¥1,000/pass. *Tax included)

Maker (Non-Profit): Free

These are the individuals or groups who are demonstrating a skill or craft, showing a finished piece of work and explaining it, and/or teaching a skill or leading a hands-on activity.

Commercial Maker: Fee is ¥21,600 (Tax included)

These are the individuals or groups who would like to sell products or have charged workshops along with demonstrating what they make at their maker exhibit.

Company: Fee is ¥108,000 (Tax included)

These are the businesses that want to demonstrate what they make and/or how it works, in an interactive environment.

Sponsor: See & Apply at Sponsorship Opportunities http://makezine.jp/event/mft2015/en/#anc_05

When applying, you are required to provide a project photo. Please have these ready before you start your application. Immediately after submitting your application, you will be sent a confirmation letter with your Exhibit Name. If you have not received this letter, contact makers@makejapan.org.

Internet Connectivity

If your booth activities rely on Internet connectivity, it is essential that you order the necessary services. A public or rental Wi-Fi network (you need to register or order in advance) might be unreliable for sustained booth activities due to high traffic and interference.

Electrical Services

One electric outlet on each table is available.

Safety & Prohibited Issues

- All exhibits and dangerous materials you are going to bring must be submitted through this Makers Application Form and/or Final Registration. Describe all possible safety issues. Non-Registered dangerous materials must be removed from the exhibiting spaces.
- Exhibit with fire (any size flame) and/or bringing fuel on site is prohibited by Japanese law.
- Dangerous materials: Soldering tool, 3D printer, laser cutter, huge project, CNC, lithium-ion battery, drone, project which uses frequencies, or other dangerous materials or tools.
- Giving away, selling, or sampling food/beverage (packaged or unpackaged) at Maker Faire Tokyo 2015 is not allowed.
- Management reserves the right to restrict exhibits, displays, demonstrations, presentations, or workshops that become objectionable because of noise, method of operations, materials, safety, or any other reason.

Note

- Applicants of the Commercial Makers and Companies are also reviewed.
- Please hand carry your project and luggage to/from the Faire site during Set-Up and Tear-Down hours.

Terms & Conditions of Participation

- You agree to comply with all applicable laws, the Maker Application Guidebook, and any other requirements, and/or rules & regulations issued by us in connection with Maker Faire. You are responsible for obtaining any permissions required for your performance, distribution, or posting of copyrighted material; for obtaining any necessary licenses and permits; and for payment of all taxes (including sales and use taxes), license fees, or other charges applicable to your participation in Maker Faire. We may terminate this Agreement and/or your participation in Maker Faire if you violate this Agreement, or the standards of conduct established by us or by the venue proprietor.
- O'Reilly Japan, Inc. is not responsible for and shall not be liable to you for any damage, loss, harm, injury or death to your person, property, or business, or any of your visitors, officers, agents, or employees, resulting from theft, fire, earthquake, water, unavailability of facilities, any errors or omissions in Maker Faire-related materials, insufficient participation, accident, or any other reason in connection with Maker Faire or related activities (such as staging), except to the extent directly attributable to our willful misconduct or gross negligence.
- You and your Exhibit may appear in recordings of Maker Faire and related promotional or documentary materials. Your rights are waived to any images and/or recordings you may appear in while at Maker Faire and any/all related promotional or documentary materials.
- "Make:" and "Maker Faire" are registered trademark of Maker Media Inc..

HOW TO Apply & Contact

Make:

Makers Schedule

Deadlines

1. Deadline to submit on **Maker Application Form.** **May 8, 2015, 1:00 p.m. (JST)**
2. After reviewing all applicants, we will email you to **confirm your application.** **May 29, 2015**
Please note that not all applications will be accepted because the exhibit spaces are limited.

----- Accepted Makers -----

3. **The Commercial Makers and Companies** will be invoiced for the full amount of **the Exhibit Fee and optional cost** (extra Tags, Tables, and so on/ Yen). These Fees are non-refundable in any circumstances. **Payment June 10, 2015**

Please note that the application will be completed after our receipt of your Exhibit Fee and optional cost. Otherwise, the exhibit acceptance will be cancelled.

4. Deadline to submit **Final Registration** (dangerous materials). **June 12, 2015**
5. **Maker Manual** will be emailed. **Late June, 2015**
6. **Maker Tags (Passes)** will be delivered. **Late June, 2015**
Maker Tags (Passes) are required to enter the faire place even during the set-up and the teardown (pre-school children : free) . You can buy extra tags on-site (Cash Only).
7. **Set-Up Day** **July 31-Aug 1, 2015**
8. **Event Day** **August 1-2, 2015**

Note: Please plan your stay early! Most of the accommodations in Tokyo may be full up because of the reservations by visitors in their summer vacation. For more information, visit the Tokyo Big Sight Website (<http://www.bigsight.jp/english/>).

Thank you for your interest in participating in Maker Faire Tokyo 2015. We are looking forward to seeing you in Tokyo!

Maker Faire Tokyo Maker Team Contact : makers@makejapan.org